

Blogging Blogging Like You Mean It

Blogging has become such an ubiquitous activity that it seems that you cannot get on the Internet without running into one or two blogs. In spite of the many positive aspects that blogging has brought upon us, it has also serve to highlight the fact that so many bloggers appear to have disregarded common blogging etiquette in the pursuit of higher readership. This should be readily apparent to anyone who has been a frequent blog reader for the past several years. Blogging is as much a privilege as it is a right, and it will only serve the blogging community as a whole if everyone keeps a few simple things in mind.

Blogging is a unique means of expression in itself, and that what was once a fairly invalided audience has now transcended geographical boundaries to encompass the rest of the world. Although you may still adopt a personal tone if you wish, remember that other people who may not readily understand your tone or your delivery may read your blog.

Blogging was originally used as a way for people to get their thoughts out on the Internet regardless of how trivial or insignificant they may seem to be. While such everyday occurrences may be significant to you, not everyone in your audience will feel the same way. You may therefore want to start blogging about more things that would be interesting to your readers, instead of merely blogging about what you had for lunch!

You should strive to write from a position of authority. This means that you would be a far more effective blogger if your blog focuses on a subject that you are intimately familiar with. While no one is expecting you to know every single thing there is to know about your chosen niche, you should at the very least be in possession of a bit more knowledge and/or experience than the majority of your readers. Keep in mind that your readers will gradually come to depend on your blog as a source of information that they cannot get anywhere else, and being knowledgeable in your niche would ensure your reputation as a person of authority.

Under no circumstances should you steal content from other websites. If you have nothing at all to write on your blog, resist the urge to lift content from other blogs. Keep the golden rule in mind, and dont rip off content if you dont want other people ripping off content from you!

Finally, always write as if your reputation is at stake. Even if you are writing under a pseudonym, there is a possibility that your blog will be traced back to you someday. Always be accountable for your thoughts and actions online, and act the same way that you would in real life.

About the Author

More references about submit blogs, goto .

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