

IKEA Furniture Introduces New Living Standards

When the name of quality, class and durability comes together, they form the most sophisticated brand of furniture and that is none other but IKEA furniture. IKEA furniture was founded in 1943 in, Agunnaryd, Sweden. It was founded by a young boy of 17 years, Kamprad. Through the creativity of IKEA designers, the company diversified its operations and today it has a global presence.

The products offered by the company are home furnishing products and are available at very reasonable prices. Even the company is offering very superior and high quality products but still the customers have never complained for its pricing strategy. These qualities have made IKEA a global brand and it is the choice of all the people who want quality and affordability both in any product. You can find all types of furniture products there and you will not find those designs from any other furniture company in the market. IKEA furniture is focusing more on what the customer wants and desires and therefore, it is becoming the favorite brand of not only the people who want furniture for their homes but also for commercial home designers.

If you want to buy furniture for your place then you will find in locating the best furniture company because there are always high prices for high quality products. The only global brand that is offering high quality but at low cost products is IKEA furniture.

IKEA furniture is able to offer this benefit to the customers through the innovative but cost effective methods. Through its innovative and stylish home furnishing products, it is able to maintain its position as a global superior and innovative brand. The manufacturing process of the company is very productive and cost effective, which has enabled it to design good quality but cost effective products.

The facts and figures of the company show that IKEA Furniture has expanded to 24 countries of the world and there are 231 stores of the company. There are 118,000 coworkers of the company who are working in more than 40 countries and the profitability of the company is evident from the fact that it earns 19 billion Euros per year.

If you buy IKEA furniture, you will find a new look of your place. The customers of IKEA furniture are not only getting the latest and innovative designs in furniture but they are also getting comfortable living standards. Today, IKEA Furniture is also a symbol of standard and class but still at very affordable rates. So, if you have a good choice and you want to make your place a unique and modern place, then IKEA furniture is the perfect brand for you! See more "[title="Ikea furniture store">Furniture stores online - Furniture store - Courts furniture store - Furniture stores online](#) -

About the Author

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